



FLORIDA LEAGUE OF MAYORS (FLM)

2023-2024

BUSINESS AFFILIATE PROGRAM

Lock in your Business Affiliate level **NOW!**

What is FLM?

The Florida League of Mayors (FLM) is an organization for Mayors, founded and developed by Mayors. It is a member-driven organization that exists to serve the educational and professional needs of Florida's Mayors. Mayors are provided leadership training, issue education and professional networking opportunities. Florida's Mayors also learn from professionals in business, science, arts, entertainment and other fields, giving the Mayors a unique look at the fabric of Florida. Only Florida Mayors are eligible for membership.

To learn more about the Florida League of Mayors, refer to floridamayors.org for programs, events, and resources.

Why participate as a Business Affiliate?

- Promote your company, products, services and solutions to Florida's Mayors.
- Meet in person with many of the 250+ FLM members at various FLM events throughout the year.
- Serve as a resource for the membership through collaboration and innovation when questions or challenges arise in a municipality.
- Participate in monthly FLM webinars.
- Have your company's website linked on the FLM website.
- Receive recognition at various FLM events and on signage at the FLM events.
- Receive FLM event registration lists (including physical mailing addresses only).
- Networking! Networking! Networking!

FLM 2023-2024 Business Affiliate Fees/Details

Platinum \$5,000 (limited to five)

- “Meet and Greet” table at FLM in-person events except for FLM Reception. (FLM Reception is held in conjunction with the Florida League of Cities Annual Conference.)
- Recognition of Platinum affiliates by the FLM President at each webinar and other FLM events.
- Four tickets to the FLM Reception in August each year.
- Affiliate recognition on FLM signage at each event.
- FLM event registration list pre- and post-event (physical mailing addresses only).
- Affiliate corporate/business logo on FLM webpage.
- Invitation for two representatives of the affiliate to attend all regional FLM events.

Gold \$2,500 (limited to five)

- Four tickets to the FLM Reception in August each year.
- Affiliate corporate/business logo on FLM webpage.
- Affiliate recognition on FLM signage at each event.
- FLM event registration list pre- and post-event (physical address only).
- Invitation for two representatives of the affiliate to attend all regional FLM events.

Silver \$1,500

- Two tickets to the FLM Reception in August each year.
- Invitation for one representative of the affiliate to attend all regional FLM events.
- Affiliate corporate/business logo on FLM webpage.

How do I sign up as an FLM Business Affiliate?

Return the completed FLM 2023-2024 Business Affiliate Agreement Form (see next page) along with the company logo to **Heidi Hogarth** at hhogarth@flcities.com. Your unique login ID, password and link will be forwarded to you to access the payment portal. FLM accepts Visa, Mastercard and American Express.

Cancellations for the Business Affiliate Program are nonrefundable.

Questions?

Contact **Heidi Hogarth**, Meeting Planner, Florida League of Mayors, Inc, 850.701.3605; hhogarth@flcities.com. Or visit floridamayors.org to learn more about the Florida League of Mayors.





FLORIDA LEAGUE OF MAYORS 2023-2024 BUSINESS AFFILIATE AGREEMENT

*Lock in your Business Affiliate level NOW!
Do not hesitate to register for this opportunity.*

Return this completed FLM 2023-2024 Business Affiliate Agreement Form along with the company logo to **Heidi Hogarth** at hhogarth@flcities.com. Your unique login ID, password and link will be forwarded to you to access the payment portal. FLM accepts Visa, Mastercard and American Express. Cancellations for the Business Affiliate Program are nonrefundable.

FLM BUSINESS AFFILIATE LEVEL:

(select one level; refer to page 2 for Business Affiliate fees/details)

_____ **Platinum \$5,000**

_____ **Gold \$2,500**

_____ **Silver \$1,500**

PRIMARY CONTACT INFORMATION:

(This primary contact will receive ALL Business Affiliate communications)

Company/Organization: _____

Primary Contact: _____

Phone: _____

Contact Email: _____

INFORMATION FOR FLM PRINTED MATERIALS AND FLM WEBSITE:

Company/Organization: _____

Company Contact: _____

Company Contact Email: _____

Contact Phone: _____

Company Website: _____

Description (15-word maximum):

LOGO: (Please include with the agreement)

ACKNOWLEDGEMENT: I have read and agree to the terms listed in the announcement regarding the FLM 2023-2024 Business Affiliate Program. Upon receipt of this form, your unique login ID, password and link will be forwarded to you to access the payment portal. Cancellations for the Business Affiliate Program are nonrefundable.

Authorized Signature: _____ Date: _____