



2024

# CITY CATALYST GRANTS



The Florida League of Mayors (FLM) is an organization for Mayors in the Sunshine State. FLM serves as an incubator for ideas to address issues facing Florida's municipalities, creates a strong network of peers who share the values of protecting the prosperity and vitality of Florida's municipalities and is a united voice advocating for cities before the Florida Legislature.

Business Watch (BW) is a business league committed to public policy that makes sense for Florida's economy. Its members are local government decision-makers and companies doing business with Florida's governments at all levels. BW members are committed to strengthening the state's business climate through advocacy, education and training.

The Florida League of Mayors and Business Watch have teamed up to offer the annual **City Catalyst Grants** program. The program supports projects or initiatives that help build community and/or enhance the lives of municipal residents. Grants can be awarded directly to the municipality or to a partner organization (i.e., Little League or neighborhood association), but the application must come from a **current member of the Florida League of Mayors**.

Grants can be matched or supplemented with community support, such as volunteer hours or matching dollars. Examples of eligible projects or initiatives include municipal gardens, youth athletic equipment purchases, mentoring programs, park cleanups, library improvements, training of volunteers, protective equipment, assistance for residents with online needs, etc. Grant

applications should be for forward-looking projects; they cannot be used to reimburse a program you have already completed.

Grants are awarded in increments of up to \$2,500. Applications can be submitted via email (**[flm@flcities.com](mailto:flm@flcities.com)**) or mail. Only apply via one method, either email or mail, not both. **Applications must be submitted by Friday, May 31, 2024. Applications must include a completed applicant information form, a budget for the project and a typed (300 words or less) concise description of the project/initiative the grant will support. The description should include goals for the project and an explanation of how it will improve your community and the lives of your citizens. See attached documents for sample applications from past years.**

Applications will be judged by a panel consisting of former Florida League of Mayors' presidents who are no longer in office and members of Business Watch. Grant selection is at the sole discretion of this panel. Winners will be announced at the Florida League of Cities Annual Conference in August, and awards will be available immediately.

Media outreach highlighting the project, municipality, Mayor, Florida League of Mayors and Business Watch will accompany the grant and may include, but is not limited to, press releases and public events.

**Learn more: [floridamayors.org](http://floridamayors.org)**



# 2024 CITY CATALYST GRANTS



## APPLICANT INFORMATION – Application must come from a current FLM member.

Date: \_\_\_\_\_

Name of Mayor: \_\_\_\_\_

Name of Person Submitting the Grant: \_\_\_\_\_

City/Town/Village Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Name of Benefiting Entity: \_\_\_\_\_  
(such as the parks department, Friends of the Library, community food bank, etc.)

Describe the project or initiative the grant will support (300 typed words or less). Include goals of the project and an explanation of how it will improve your community or the lives of your citizens.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What is the timeline for accomplishing these results? \_\_\_\_\_

Identify those entities or groups that you will partner with to supplement the goals of the grant: \_\_\_\_\_

\_\_\_\_\_  
(e.g., volunteer participation, matching dollars)

Total Funds Requested: \_\_\_\_\_\*

Please provide a budget for your project or initiative: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

I certify that the statements herein are true, complete and accurate to the best of my knowledge.

Signature: \_\_\_\_\_

**Applications, including the typed project description, must be submitted via email ([flm@flcities.com](mailto:flm@flcities.com)) or mail (Florida League of Mayors, P.O. Box 1757, Tallahassee, FL 32302); only apply either through email or mail, not both, by Friday, May 31, 2024.**

**Questions? Please contact 800.342.8112 or [flm@flcities.com](mailto:flm@flcities.com).**

\*Failure to begin or complete the project may result in forfeiture/repayment of grant funds



# 2024 CITY CATALYST GRANTS



## APPLICANT INFORMATION – Application must come from a current FLM member.

Date: March 7, 2024

Name of Mayor: John Williams

Name of Person Submitting the Grant: Jane Doe

City/Town/Village Name: City/Town/Village

Address: Address

Phone Number: Phone Number

Email: Email Address

Name of Benefiting Entity: City government and citizens of the city.  
(such as the parks department, Friends of the Library, community food bank, etc.)

Describe the project or initiative the grant will support (300 typed words or less). Include goals of the project and an explanation of how it will improve your community or the lives of your citizens.  
See attached project description.

What is the timeline for accomplishing these results? 8-9 months

Identify those entities or groups that you will partner with to supplement the goals of the grant: \_\_\_\_\_  
County, Chamber of Commerce  
(e.g., volunteer participation, matching dollars)

Total Funds Requested: \$1,500 \*

Please provide a budget for your project or initiative: \_\_\_\_\_  
The budget for this project is \$3,000. See attached documents.

I certify that the statements herein are true, complete and accurate to the best of my knowledge.

Signature: \_\_\_\_\_

**Applications, including the typed project description, must be submitted via email ([flm@flcities.com](mailto:flm@flcities.com)) or mail (Florida League of Mayors, P.O. Box 1757, Tallahassee, FL 32302); only apply either through email or mail, not both, by Friday, May 31, 2024.**

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# City Catalyst Grant Proposal Exploratory Narrative

Submitted: March 7, 2024

Program Name: Citizens Academy

Program Budget Amount: \$3,000

Grant Amount Requested: \$1,500

## Program Description and Purpose

This program is not a new or novel concept, but rather is one that is tried and true in many other communities. Its main purpose is to enable a broader number of the city's citizens to hold a more clear understanding of how their government operates if possible and how that understanding enables them to be better, more informed and engaged citizens. All of this reinforces the trust citizens must have for government to be its most effective.

Program length is expected to span a three-month period during which enrolled citizens will participate in various modules focusing on different aspects of their city government. Those modules will be laid out to correspond with the functional aspects of our government operations in which they will learn about every facet of programs and services.

For example, one module will focus on utilities including water, waste water and storm water. They will enjoy a tour of our facilities to learn about that infrastructure and the challenges we face along with an understanding of its budgetary structure. Employees will share insights into their work and the benefit it provides to the community.

Another example is code enforcement, an area that many are aware of but truly understand very little about: the statutory requirements and the real reasons for its existence.

And as a final example, they will learn about the work their elected officials do on their behalf and the statutory framework in which elected officials must operate. This will include attendance at one or more council meetings and participation in mock council meetings.

All who complete the program will receive a certificate of participation, with hopes they remain engaged and supportive.